

ADAM DAVID

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EXPERIENCE

Davis Elen
2022 - 2023

Senior Copywriter
Toyota • Best Buy • Smart & Final

Various
2008 - 2022

Freelance Senior Copywriter
Under Armour • McCann • Chiat/Day • HBO • Newtek • O2KL • Heartbeat Ideas

Havas
2016 - 2017

Senior Copywriter
Sublocade • Soliqua • Lemtrada

Home Front
2014 - 2016

Associate Creative Director, Copy
Airlines for America • Campaign For Tobacco-Free Kids • McDonald's • Housing Matters

Pere360
2002 - 2006

Senior Copywriter
HBO • Nike • A&E • E!

Kirshenbaum & Bond
2000 - 2001

Copywriter
Snapple • Target

AWARDS

ADDY for Best Campaign/Hirschhorn Museum

OTHER EXPERIENCE

**Viva Vinyasa
Fitness**
2001 - 2011

Owner
Founded a dedicated yoga studio that operated from 2009-2012 • Oversaw brand identity, marketing strategy, and led a staff of 15.

Various
2001 - 2009

Yoga Instructor
Taught at gyms and yoga studios throughout New York City. Received favorable press from New York Magazine, Yoga Journal, and AM New York.

**Circle in the
Square**
2003 - 2005

Playwright
Wrote two plays, "The Idiot and The Witch" and "The Condolence Call" that received full productions and were published by Samuel French.

EDUCATION

Vassar College
Creative Writing,
Bachelor of Arts

University of Edinburgh
Playwriting,
J.Y.A

School of Visual Arts
Portfolio program